

# MONOZYGOTICS PRICING BREAKDOWN

A message from us:

Note: 'profits' from each item sale are used to pay rent on our studio, buy material for new designs and samples we are working on, pay the studio bills and pay any wages for people not directly being paid by each item (i.e. the seamstress) so for example for our bloggers, social media managers, film makers, content creators, accountants, models, customer service, etc.

And our stockists take 20-35% commission from each sale, so we need to compensate for this (on some items with 35% taken from sales we still lose money when our profit margins are just 30%!)

Only after all this has been paid does the brand itself begin to make money! (which so far we haven't actually done - as owners we have made £0 to date - but one day hopefully haha!)

We are aware that they do seem really high but that just illustrates how exploitative the fast fashion prices we are used to are - how little garment workers are paid and how cheap and damaging other fabrics can be! (Not to mention how little we are all paid that we actually can't afford to buy ethically made clothing for ourselves all the time!) But anyway, we can't be perfect - especially whilst so small & new, so this is our starting point & we appreciate any support as we grow & improve!

Our first start here is transparency - so get ready for a full breakdown of our pricing!

## HOW THE PRICING WORKS:

It's generally simple:

We add together the fabric costs, the wages for the seamstress at a London living wage (£11.05 an hour) and the £5 charity donation to give the base cost of making the item.

The profit margin is between 30%-50% (as noted above we need a profit margin to pay all the other staff/bills/etc. and if sold through a stockist it all gets taken for their commission anyway) - 30% when we think that 50% just makes the item too expensive, and 50% most of the time.

This comes to the sale price!

We then also have a 'replacement value' which is extra high to deter people from stealing or breaking items when they hire them - to be paid if someone borrows something and doesn't get it back to us (which thankfully hasn't happened since we introduced this big scary charge!)

And finally we list the hire price, which is 3% of the sale price, often around a fast fashion price, and applied for 7 days of hire. Please note: as we grow and can bulk-order fabrics, afford machines (eg. for button holes) so we don't have to do everything so labour-intensively we do hope to lower buying prices too to be more affordable & accessible! (if you need us to send an audio version of this just drop a message!) you

## A BOYS BEST FRIEND 2020

### 01 The Classic White Shirt

materials = £15  
wages =  $4 \times £11.05 = £44.20$   
charity = £5  
cost = £64.20  
plus profits = sale price = £96.30  
hire price (3% of sale price) = £2.89  
replacement value (3x sale price) = £289  
profit margin= 30% (£64.20)

### 02 The Bates Shirt

materials = £15  
wages =  $2.5 \times £11.05 =$   
charity = £5  
cost = £27.63  
plus profits = sale price = £55.25  
hire price (3% of sale price) = £1.66  
replacement value (3x sale price) = £165.75  
profit margin= 50% (£27.63)

### 03 The Mother Trousers

materials = £60  
wages =  $5 \times £11.05 = £55.25$   
charity = £5  
cost = 120.25  
plus profits = sale price = £180.38  
hire price (3% of sale price) = £5.41  
replacement value (3x sale price) = £541  
profit margin= 30% (£60.13)

### 04 The Come Clean Jacket

materials = £50  
wages =  $7 \times £11.05 = £77.35$   
charity = £5  
cost = £132.35  
plus profits = sale price = £198.53  
hire price (3% of sale price) = £5.95  
replacement value (3x sale price) = £595.60  
profit margin= 30% (£66.18)

### 05 The Victim Shirt

materials = £30  
wages =  $5 \times £11.05 = £55.25$   
charity = £5  
cost = £90.25  
plus profits = sale price = £180.50  
hire price (3% of sale price) = £5.42  
replacement value (3x sale price) = £540  
profit margin= 50% (£90.25)

### 06 The Victim Trousers

materials = £40  
wages =  $4 \times £11.05 = £44.20$   
charity = £5  
cost = £99.20  
plus profits = sale price = £198.40  
hire price (3% of sale price) = £5.95  
replacement value (3x sale price) = £595.20  
profit margin= 50%

### 07 White Resin Dress/pieces

materials = £50  
wages =  $7 \times £11.05 = £77.35$   
charity = £5  
cost = £132.35  
plus profits = sale price = £198.53  
hire price (3% of sale price) = £5.95  
replacement value (3x sale price) = £595.60  
profit margin= 30% (£66.18)

### 08 The Snakeskin Embossed Leather Trench

materials = £200  
wages =  $6 \times £11.05 = £66.30$   
charity = £5  
cost = £271.30  
plus profits = sale price = £542.60  
hire price (3% of sale price) = £16.30  
replacement value (3x sale price) = £1,627.80  
profit margin= 50% (£271.30)

### 09 The I'm Not May Dress

materials = £60  
wages =  $3 \times £11.05 = £33.15$   
charity = £5  
cost = £98.15  
plus profits = sale price = £196.3  
hire price (3% of sale price) = £5.89  
replacement value (3x sale price) = £588  
profit margin= 50% (£98.15)

### 10 The Mother Shirt

materials = £50  
wages =  $4 \times £11.05 = £44.10$   
charity = £5  
cost = £99.10  
plus profits = sale price = £148.65  
hire price (3% of sale price) = £4.46  
replacement value (3x sale price) = £445.95  
profit margin= 30% (£49.55)

11 The Worn Away Suit

materials = £60

wages =  $7 \times £11.05 =$

charity = £5

cost = £142.35

plus profits = sale price = £284.70

hire price (3% of sale price) = £8.54

replacement value (3x sale price) = £854

profit margin= 50% (£142.35)

12 The Shed His Clothing Skirt

materials = £30

wages =  $2 \times £11.05 = £22.10$

charity = £5

cost = £57.10

plus profits = sale price = £114.20

hire price (3% of sale price) = £3.43

replacement value (3x sale price) = £342.60

profit margin= 50% (£57.10)

13 The Reveal Shirt

materials = £20

wages =  $4 \times £11.05 = £44.20$

charity = £5

cost = £69.20

plus profits = sale price = £138.40

hire price (3% of sale price) = £4.15

replacement value (3x sale price) = £415

profit margin= 50% (£69.20)

14 The Body Dress

materials = £60

wages =  $4 \times £11.05 = £44.20$

charity = £5

cost = £109.2

plus profits = sale price = £163.80

hire price (3% of sale price) = £4.9

replacement value (3x sale price) = £491.4

profit margin= 30% (£54.60)

15 The Body Shirt

materials = £35

wages =  $5 \times £11.05 = £55.25$

charity = £5

cost = £95.25

plus profits = sale price = £190.50

hire price (3% of sale price) = £5.72

replacement value (3x sale price) = £571.50

profit margin= 50% (£95.25)

16 The Embroidered Suit

materials = £50

wages =  $10 \times £11.05 = £110.50$

charity = £5

cost = £165.50

plus profits = sale price = £331

hire price (3% of sale price) = £9.93

replacement value (3x sale price) = £993

profit margin= 50% (£165.50)

17 The Wrinkle Trouser

materials = £25

wages =  $3 \times £11.05 = £33.15$

charity = £5

cost = £63.15

plus profits = sale price = £126.30

hire price (3% of sale price) = £3.80

replacement value (3x sale price) = £378.9

profit margin= 50% (£63.15)

18 The Mother Dress

materials = £40

wages =  $7 \times £11.05 = £77.35$

charity = £5

cost = £122.35

plus profits = sale price = £244.70

hire price (3% of sale price) = £7.34

replacement value (3x sale price) = £734.10

profit margin= 50% (£122.35)

19 The Silicon Dress

materials = £15

wages =  $2 \times £11.05 = £22.10$

charity = £5

cost = £42.10

plus profits = sale price = £84.20

hire price (3% of sale price) = £2.52

replacement value (3x sale price) = £252.60

profit margin= 50% (£42.10)

20 The Mother Skirt

materials = £20

wages =  $4 \times £11.05 = £44.20$

charity = £5

cost = £69.20

plus profits = sale price = £138.40

hire price (3% of sale price) = £4.15

replacement value (3x sale price) = £415

profit margin= 50% (£69.20)

21 The Sequin Dress

materials = £60

wages =  $3 \times £11.05 = £33.15$

charity = £5

cost = £98.15

plus profits = sale price = £196.30

hire price (3% of sale price) = £5.90  
replacement value (3x sale price) = £589  
profit margin= 50% (£98.15)

#### 22 Black Rein Dress

materials = £50  
wages =  $7 \times £11.05 = £77.35$   
charity = £5  
cost = £132.35  
plus profits = sale price = £198.53  
hire price (3% of sale price) = £5.95  
replacement value (3x sale price) = £595.60  
profit margin= 30% (£66.18)

#### 23 Modrock Chest Plate

materials = £20  
wages =  $3 \times £11.05 = £33.15$   
charity = £5  
cost = 58.15  
plus profits = sale price = £87.22  
hire price (3% of sale price) = £2.62  
replacement value (3x sale price) = £261.70  
profit margin= 30% (£29.07)

#### 24 Painted Trench

materials = £100  
wages =  $5 \times £11.05 = £55.25$   
charity = £5  
cost = £160.25  
plus profits = sale price = £320.50  
hire price (3% of sale price) = £961.50  
replacement value (3x sale price) = £9.62  
profit margin= 50% (£160.25)

#### 25 Norman Jumper

materials = £25  
wages =  $2 \times £11.05 = £22.10$   
charity = £5  
cost = 41.10  
plus profits = sale price = £82.30  
hire price (3% of sale price) = £2.47  
replacement value (3x sale price) = £246  
profit margin= 50% (£41.10)

#### 26 Mother Top

materials = £15  
wages =  $4 \times £11.05 = £44.20$   
charity = £5  
cost = £69.20  
plus profits = sale price = £103.8  
hire price (3% of sale price) = £3.11  
replacement value (3x sale price) = £311.40  
profit margin= 30% £34.60

#### 27 High waist blinds pully trousers

materials = £30  
wages =  $4 \times £11.05 = £44.20$   
charity = £5  
cost = £69.20  
plus profits = sale price = £138.40  
hire price (3% of sale price) = £4.15  
replacement value (3x sale price) = £415.20  
profit margin= 50% (£69.20)

#### 28 Denim Apron

materials = £30  
wages =  $3 \times £11.05 = £33.15$   
charity = £5  
cost = £68.15  
plus profits = sale price = £136.30  
hire price (3% of sale price) = £4.09  
replacement value (3x sale price) = £408.90  
profit margin= 50% (68.15)

#### 29 Sheer Plastic Apron

materials = £30  
wages =  $3 \times £11.05 = £33.15$   
charity = £5  
cost = £68.15  
plus profits = sale price = £136.30  
hire price (3% of sale price) = £4.09  
replacement value (3x sale price) = £408.90  
profit margin= 50% (£68.15)

#### 30 Plain Coat

materials = £30  
wages =  $6 \times £11.05 = £66.30$   
charity = £5  
cost = £101.30  
plus profits = sale price = £202.60  
hire price (3% of sale price) = £6.08  
replacement value (3x sale price) = £607.80  
profit margin= 50% (£101.30)

#### 31 Mini Normal Doll

materials = £0  
wages =  $1 \times £11.05 = £11.05$   
cost = £11.05  
plus profits = sale price = £20  
profit margin= 40% (£8)

## GIVE ME MY SIN AGAIN 2021

01 Envy Makes The Bones Rot Bridal Look

materials = £300

wages =  $100 \times £11.05 = £1105$

charity = £5

cost = £1410

plus profits = sale price = £2115

hire price (3% of sale price) = £63.45

replacement value (3x sale price) = £6,345

profit margin= 30% (£705)

02 Do Not Be Afraid Shirt

materials = £35

wages =  $4 \times £11.05 = £44.20$

charity = £5

cost = £85.20

plus profits = sale price = £127.80

hire price (3% of sale price) = £3.83

replacement value (3x sale price) = £383.40

profit margin= 30% (£42.60)

03 Bra and Panties Hot Pants

materials = £15

wages =  $3 \times £11.05 = £33.15$

charity = £5

cost = £63.15

plus profits = sale price = £126.30

hire price (3% of sale price) = £3.79

replacement value (3x sale price) = £378.90

profit margin= 50% (£63.15)

04 Love Devouring Death Skirt

materials = £30

wages =  $6 \times £11.05 = £66.30$

charity = £5

cost = £101.30

plus profits = sale price = £202.60

hire price (3% of sale price) = £6.08

replacement value (3x sale price) = £607.80

profit margin= 50% (£101.30)

05 Take Up Your Cross Vest

materials = £20

wages =  $3 \times £11.05 = £33.15$

charity = £5

cost = £58.15

plus profits = sale price = £87

hire price (3% of sale price) = £2.61

replacement value (3x sale price) = £261

profit margin= 30% (£29)

06 You Cannot Serve God And Money Tee

materials = £25

wages =  $5 \times £11.05 = £55.25$

charity = £5

cost = £85.25

plus profits = sale price = £170.50

hire price (3% of sale price) = £5.12

replacement value (3x sale price) = £511.50

profit margin= 50% (£85.25)

07 Shame Those Stars Black Beaded Dress

materials = £100

wages =  $20 \times £11.05 = £221$

charity = £5

cost = £326

plus profits = sale price = £652

hire price (3% of sale price) = £19.56

replacement value (3x sale price) = £1956

profit margin= 50% (£326)

08 Tempt Not A Desperate Man Corset

materials = £150

wages =  $12 \times £11.05 = £132.20$

charity = £5

cost = £287.20

plus profits = sale price = £430.8

hire price (3% of sale price) = £12.92

replacement value (3x sale price) = £1292.40

profit margin= 30% (£143.60)

09 I Warn You Jeans

materials = £

wages =  $3 \times £11.05 = £33.15$

charity = £5

cost = £

plus profits = sale price = £

hire price (3% of sale price) = £

replacement value (3x sale price) = £

profit margin=

10 Dismemberment Top

materials = £40

wages =  $3 \times £11.05 = £33.15$

charity = £5

cost = £78.15

plus profits = sale price = £117.23

hire price (3% of sale price) = £3.52

replacement value (3x sale price) = £351.69

profit margin= 30% (£39.08)

11 Thy Gracious Self Vest

materials = £20

wages =  $3 \times £11.05 = £33.15$

charity = £5

cost = £58.15  
plus profits = sale price = £87  
hire price (3% of sale price) = £2.61  
replacement value (3x sale price) = £261  
profit margin= 30% (£29)

12 A Lying Tongue Pointed Black Jacket  
materials = £80  
wages = 8x£11.05 = £88.40  
charity = £5  
cost = £173.40  
plus profits = sale price = £260.10  
hire price (3% of sale price) = £7.80  
replacement value (3x sale price) = £780.30  
profit margin= 30% (£86.70)

13 Sin From Thy Lips Leather Skirt  
materials = £20  
wages = 5x£11.05 = £55.25  
charity = £5  
cost = £80.25  
plus profits = sale price = £160.50  
hire price (3% of sale price) = £4.82  
replacement value (3x sale price) = £481.50  
profit margin= 50% (£80.25)

14 With A Kiss I Die Leather & Fur Corset  
materials = £30  
wages = 6x£11.05 = £66.30  
charity = £5  
cost = £101.50  
plus profits = sale price = £203  
hire price (3% of sale price) = £6.09  
replacement value (3x sale price) = £609  
profit margin= 50% (£101.50)

15 To Covet Skirt  
materials = £45  
wages = 5x£11.05 = £55.25  
charity = £5  
cost = £105.25  
plus profits = sale price = £157.88  
hire price (3% of sale price) = £4.74  
replacement value (3x sale price) = £473.64j  
profit margin= 30% (£52.63)

16 A Gentle Sin Knit Jumper  
materials = £ 60  
wages = 30x£11.05 = £331.50  
charity = £5  
cost = £396.50  
plus profits = sale price = £594.75  
hire price (3% of sale price) = £17.84

replacement value (3x sale price) = £1784.25  
profit margin= 30% (£198.25)

17 Clothe Yourself With Compassion Dungarees  
materials = £50  
wages = 5x£11.05 = £55.25  
charity = £5  
cost = £110.25  
plus profits = sale price = £220.50  
hire price (3% of sale price) = £6.62  
replacement value (3x sale price) = £661.50  
profit margin= 50% (£110.25)

18 Do Not Be Afraid Shirt  
materials = £35  
wages = 4x£11.05 = £44.20  
charity = £5  
cost = £85.20  
plus profits = sale price = £127.80  
hire price (3% of sale price) = £3.83  
replacement value (3x sale price) = £383.40  
profit margin= 30% (£42.60)

19 God of My Idolatry Dress  
materials = £200  
wages = 7x£11.05 = £77.35  
charity = £5  
cost = £282.35  
plus profits = sale price = £423.53  
hire price (3% of sale price) = £12.70  
replacement value (3x sale price) = £1270.59  
profit margin= 30% (£141.18)

20 Is The Mad Blood Stirring Skirt  
materials = £90  
wages = 5x£11.05 = £55.25  
charity = £5  
cost = £190.25  
plus profits = sale price = £285.38  
hire price (3% of sale price) = £8.56  
replacement value (3x sale price) = £856.14  
profit margin= 30% (£95.13)

21 In Sickness & In Health Top  
materials = £50  
wages = 2x£11.05 = £22.10  
charity = £5  
cost = £77.10  
plus profits = sale price = £115.65  
hire price (3% of sale price) = £3.47  
replacement value (3x sale price) = £346.95  
profit margin= 30% (£38.55)

22 Till Death Do Us Part Corset

materials = £80

wages =  $6 \times £11.05 = £66.30$

charity = £5

cost = £151.30

plus profits = sale price = £226.95

hire price (3% of sale price) = £6.80

replacement value (3x sale price) = £680.85

profit margin= 30% (£75.64)

23 Love Sprung From Hate Denim Corset

materials = £50

wages =  $4 \times £11.05 = £44.20$

charity = £5

cost = £99.20

plus profits = sale price = £148.80

hire price (3% of sale price) = £4.46

replacement value (3x sale price) = £446.4

profit margin= 30% (£49.60)

24 Bondage Trousers

materials = £80

wages =  $4 \times £11.05 = £44.20$

charity = £5

cost = £129.20

plus profits = sale price = £193.80

hire price (3% of sale price) = £5.81

replacement value (3x sale price) = £581.40

profit margin= 30% (£64.60)

25 Fortunes Fall Shirt

materials = £25

wages =  $5 \times £11.05 = £55.25$

charity = £5

cost = £85.25

plus profits = sale price = £170.50

hire price (3% of sale price) = £5.12

replacement value (3x sale price) = £511.50

profit margin= 50% (£85.25)

26 Decay of The Wealth Corset Trousers

materials = £50

wages =  $15 \times £11.05 = £165.75$

charity = £5

cost = £220.75

plus profits = sale price = £332.25

hire price (3% of sale price) = £9.97

replacement value (3x sale price) = £996.60

profit margin= 30% (110.25)

27 Turin Vest

materials = £30

wages =  $2 \times £11.05 = £22.10$

charity = £5

cost = £57.10

plus profits = sale price = £85.65

hire price (3% of sale price) = £2.57

replacement value (3x sale price) = £256.95

profit margin= 30% (£28.55)

28 He Himself Bore Our Sins Coat

materials = £130

wages =  $7 \times £11.05 = £77.35$

charity = £5

cost = £202.35

plus profits = sale price = £404.70

hire price (3% of sale price) = £12.14

replacement value (3x sale price) = £1204.10

profit margin= 50% (£202.35)

29 Touch Jumper

materials = £30

wages =  $4 \times £11.05 = £44.20$

charity = £5

cost = £79.20

plus profits = sale price = £118.80

hire price (3% of sale price) = £3.56

replacement value (3x sale price) = £356

profit margin= 30% (£39.60)

30 The Purgatory Skirt

materials = £30

wages =  $3 \times £11.05 = £33.15$

charity = £5

cost = £68.15

plus profits = sale price = £136.30

hire price (3% of sale price) = £4.09

replacement value (3x sale price) = £408.90

profit margin= 30% (£68.15)

31 Trespass Against Us Shorts

materials = £15

wages =  $3 \times £11.05 = £33.15$

charity = £5

cost = £53.15

plus profits = sale price = £106.30

hire price (3% of sale price) = £3.19

replacement value (3x sale price) = £318.90

profit margin= 50% (£53.15)

32 Hoodwink'd With A Scarf

materials = £25

wages =  $2 \times £11.05 = £22.10$

charity = £5

cost = £52.10

plus profits = sale price = £80

hire price (3% of sale price) = £2.4  
replacement value (3x sale price) = £240  
profit margin= 35%

33 My Ghostly Confessor Trousers  
materials = £70  
wages = 4x£11.05 = £44.20  
charity = £5  
cost = £119.20  
plus profits = sale price = £238.40  
hire price (3% of sale price) = £7.15  
replacement value (3x sale price) = £715.20  
profit margin= 50% (£119.20)

34 Holy Waistcoat And Sleeves  
materials = £90  
wages = 20x£11.05 = £221  
charity = £5  
cost = £286  
plus profits = sale price = £572  
hire price (3% of sale price) = £17.16  
replacement value (3x sale price) = £1716  
profit margin= 50% (£286)

35 Loathesome In His Deliciousness Leather Jacket  
materials = £80  
wages = 4.5x£11.05 = £49.73  
charity = £5  
cost = £134.73  
plus profits = sale price = £269.46  
hire price (3% of sale price) = £8.08  
replacement value (3x sale price) = £808.38  
profit margin= 50% (£134.73)

36 All Souls Are Mine Dress  
materials = £30  
wages = 5x£11.05 = £55.25  
charity = £5  
cost = £90.25  
plus profits = sale price = £180.50  
hire price (3% of sale price) = £5.42  
replacement value (3x sale price) = £541.50  
profit margin= 50% (£90.25)

37 Repair and Repent Vest  
materials = £ 40  
wages = 2x£11.05 = £22.10  
charity = £5  
cost = £67.10  
plus profits = sale price = £134.20  
hire price (3% of sale price) = £3.97  
replacement value (3x sale price) = £414.60  
profit margin= 50% (£67.10)

38 No Room Dress  
materials = £100  
wages = 3x£11.05 = £33.15  
charity = £5  
cost = £137.15  
plus profits = sale price = £274.30  
hire price (3% of sale price) = £  
replacement value (3x sale price) = £  
profit margin= 50% (£137.15)

39 Shed Innocent Blood Mesh Top  
materials = £45  
wages = 3x£11.05 = £33.15  
charity = £5  
cost = £83.15  
plus profits = sale price = £124.74  
hire price (3% of sale price) = £3.74  
replacement value (3x sale price) = £374.2230  
profit margin= 30% (£41.58)

40 I Object Tee  
materials = £20  
wages = 3x£11.05 = £33.15  
charity = £5  
cost = £58.15  
plus profits = sale price = £60  
hire price (3% of sale price) = £1.8  
replacement value (3x sale price) = £180  
profit margin= 3% (£1.80)

41 Vena Amoris Top  
materials = £  
wages = 2.5x£11.05 = £27.63  
charity = £5  
cost = £  
plus profits = sale price = £  
hire price (3% of sale price) = £  
replacement value (3x sale price) = £  
profit margin=

42 Miser Purse  
materials = £10  
wages = 2.5x£11.05 = £27.63  
charity = £5  
cost = £42.63  
plus profits = sale price = £55  
hire price (3% of sale price) = £1.65  
replacement value (3x sale price) = £165  
profit margin= 20%

43 A Glove Upon That Hand  
materials = £30



wages =  $4 \times £11.05 = £44.20$   
charity = £5  
cost = £79.20  
plus profits = sale price = £85  
hire price (3% of sale price) = £2.55  
replacement value (3x sale price) = £255  
profit margin= 7%

44 Sinner Vest  
materials = £30  
wages =  $3 \times £11.05 = £33.15$   
charity = £5  
cost = £68.15  
plus profits = sale price = £102.23  
hire price (3% of sale price) = £3.07  
replacement value (3x sale price) = £306.69  
profit margin= 30% (£34.08)

45 You Have Been Healed Vest  
materials = £30  
wages =  $2 \times £11.05 = £22.10$   
charity = £5  
cost = £57.10  
plus profits = sale price = £114.20  
hire price (3% of sale price) = £3.43  
replacement value (3x sale price) = £342.60  
profit margin= 50% (£57.10)

46 Violent Ends Dress  
materials = £30  
wages =  $2 \times £11.05 = £22.10$   
charity = £5  
cost = £57.10  
plus profits = sale price = £114.20  
hire price (3% of sale price) = £3.43  
replacement value (3x sale price) = £342.60  
profit margin= 50% (£57.10)

47 Reticules  
materials = £ 10  
wages =  $2 \times £11.05 = £22.10$   
charity = £5  
cost = £37.10  
plus profits = sale price = £50  
hire price (3% of sale price) = £1.50  
replacement value (3x sale price) = £150  
profit margin= 9%

48 You Kiss By The Book  
materials = £10  
wages =  $1.5 \times £11.05 = £16.58$   
charity = £5  
cost = £31.58

plus profits = sale price = £40  
hire price (3% of sale price) = £1.20  
replacement value (3x sale price) = £120  
profit margin= 20%

49 To Have And To Hold Bag  
materials = £20  
wages =  $2 \times £11.05 = £22.10$   
charity = £5  
cost = £47.1  
plus profits = sale price = £60  
hire price (3% of sale price) = £1.80  
replacement value (3x sale price) = £180  
profit margin= 20%

50 Preists Bodysuit  
materials = £50  
wages =  $6 \times £11.05 = £66.30$   
charity = £5  
cost = £121.30  
plus profits = sale price = £181.95  
hire price (3% of sale price) = £5.46  
replacement value (3x sale price) = £544.85  
profit margin= 30% (£60.654)